

A FILM BY MICHEL LAREDO AKA MOMO

MY FRIEND MATT



A STORY ABOUT FRIENDSHIP, MUSIC AND STAYING ORIGINAL AGAINST ALL ODDS

FOR IMMEDIATE RELEASE

In the world of the music instrument making companies, there are those who produce the classics, the ones played by most of the guitar and bass heroes you've seen and heard your whole life in almost every concert, videos and tv shows. There are also the high end boutique and one of a kind custom made ones that live somewhere on the walls of the upscale houses of avid collectors and carry a cost equivalent to an expensive car. And then, way off center there is a company like Musicvox, whose instruments call to those who are deeply original by nature, who gravitate towards the unexpected. The offbeat. These individuals not bound by social class or even musical genres, all share something in common that truly sets them apart and makes them a community of sorts: Playfulness.

It is the common denominator that fuels their love for the quirky "Jetsons" esthetics that inspires the Musicvox DNA. Momo, aka Michel Laredo is the filmmaker and also one of those loyal lovers of the brand. In this indie documentary he tells the story of how he nearly quit a decades long music industry career, only to discover his unicorn 12 string bass made by Matt, that would re-fuel his passion for music. They struck up an unlikely friendship that would change both their lives.

This is the story of that friendship as well as the love and loyalty of almost 30 music industry pros for the instruments and the man behind their designs.



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A film by:

Momo aka Michel Laredo



Featuring

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|--------------------------|---------------------------|
| Stuart Johnson, | Ego Plum, |
| Billy Sheehan, | Mark Rowe, |
| Abe Ovadia, | Crila, Larry Acunto, |
| Matthew Sweet, | Jonas Lindström, |
| Matt Mahaffey, | Michael Molenda, |
| Jeff Feola, | Chris Gill, Mark Pirro, |
| Lars Mullen, Pete Prown, | Bill Nelson, |
| Ben Marks, Shane Speal, | Brent Archer Anthonisen, |
| Clement Peerens, | Gregor Fris, Paul Riario, |
| Clint Bahr, Mike Post, | Timo Ukonaho, |
| Hannah Eichen, | Noah Krug |